



UNIVERSITÀ  
DEGLI STUDI  
FIRENZE

**DISEI**

DIPARTIMENTO DI  
SCIENZE PER L'ECONOMIA  
E L'IMPRESA

AREA  
INTERNATIONAL RELATIONS

**3<sup>rd</sup> International Week  
Department of Economics and Management  
University of Florence**

**October 21-25, 2019**

**SHORT PROGRAMME**



**Contacts**

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## KEYNOTE SPEAKERS



### **Filippo Carlo Wezel**

was appointed Professor of Organization and Management at the Faculty of Economics of USI in September 2009. He is currently Director of the Institute of Management and Organization at USI and permanent visiting Professor at emlyon (France).

Filippo is also a Senior Editor at *Organization Science*. With a PhD in Management from the University of Bologna, he previously held appointments at the University of Groningen (post-doc) and at Tilburg University (assistant and, then, associate professor). He acquired further academic experience

as visiting researcher/professor at the Wharton Business School, Duke and Columbia Universities, and at the Hong Kong University of Science and Technology (HKUST). His teaching interests include organizational theory and organizational behavior, which he has taught at the undergraduate, master, PhD and executive levels.

His research focuses on organizational identity, careers and managerial mobility, and entrepreneurship. His work has been published or is forthcoming at *Academy of Management Journal*, *Organization Science*, *American Sociological Review*, *Journal of Management*, *Journal of International Business Studies*, *Journal of Business Venturing*, *Organization Studies*, *Strategic Organization*, *Advances in Strategic Management*, *Research in the Sociology of Organizations*, and *Long Range Planning*.



### **Máximo Torero Cullen**

is the Assistant Director-General, Economic and Social Development Department (ES) of the Food and Agriculture Organization (FAO) since January 2019. Prior to joining FAO, he was the World Bank Group Executive Director for Argentina, Bolivia, Chile Paraguay, Peru and Uruguay since November 2016 and before the Bank Dr. Torero led the Division of the Markets, Trade, and Institutions at the International Food Policy Research Institute (IFPRI). His major research work lies mostly in analyzing poverty, inequality, importance of geography and assets (private or public) in explaining poverty, and in policies

oriented towards poverty alleviation based on the role played by infrastructure, institutions, and on how technological breakthroughs (or discontinuities) can improve the welfare of households and small farmers. His experience encompasses Latin America, Sub-Saharan Africa, and Asia.

Dr. Torero, a national of Peru, holds a Ph.D. and a Master's Degree in Economics from the University of California, Los Angeles (UCLA), and a Bachelor's degree in Economics from the University of the Pacific, Lima, Peru. He is a professor on leave at the University of the Pacific (Perú) and an Alexander von Humboldt Fellow at University of Bonn, Germany and has also published in top journals (QJE, Econometric Theory, AER-Applied Microeconomics, RSTAT, Labor Economics and many other top journals). Dr. Torero has received in 2000 the Georg Foster Research Fellowship of the Alexander von Humboldt Foundation, won the Award for Outstanding Research on Development given by The Global Development Network, twice, in 2000 and in 2002 and received the Chevalier de l'Ordre du Mérite Agricole in 2014.



## PROGRAMME

### Monday, 21<sup>st</sup> October

**9.00-11.00h: Registration of the participants**

*Room “San Donato”, Hotel Hilton Garden Inn Florence, Ground Floor*

Find it on [Google maps](#) – 4 minutes walking from the Campus

**9.00-10.00h: Coffee break**

*Room “San Donato”, Hotel Hilton Garden Inn Florence, Ground Floor*

Only for participants in the International Week

**10.00-11.00h: Welcome Session**

*Room “San Donato”, Hotel Hilton Garden Inn Florence, Ground Floor*

**11.00-12.30h: Opening Lecture: Filippo Carlo Wezel** (Università della Svizzera Italiana, USI)

*Room “San Donato”, Hotel Hilton Garden Inn Florence, Ground Floor*

Students and faculty members are welcome

**15.30-17.00h: Keynote speaker: Máximo Torero Cullen** (Food and Agriculture Organization of the United Nations - FAO)

*Room “San Donato”, Hotel Hilton Garden Inn Florence, Ground Floor*

Students and faculty members are welcome

**17.30-19.00h: Welcome cocktail** at College House

Cocktail bar located in the Campus – Find it on [Google maps](#) - <http://collegehouse.it/>

**Reservation required** – Only for participants in the International Week and host professors

**8.00-19.00h: Co-working space**

*Room Melis, Building D6, First floor*



## Tuesday, 22<sup>nd</sup> October

**9.00-11.00h:** **Registration of the participants** – only for participants who have not registered yet  
*Building D6, Ground floor, International Week desk*

**14.30-16.00h:** **Round table – Introduce yourself**

**Moderators:** Sara Lombardi (University of Florence) and Alessandro Tampieri (University of Florence)

This session will allow each participant to briefly introduce him/herself to the others by presenting his/her background, research interests and anything else it might be useful to get to know each other and build new relationships.

Every participant is required to bring his/her own ppt presentation on a USB stick.

**4-minute presentation** per each will be allowed (be sure not to exceed the available time)

*Room “Bracco”, Building D6, 1st floor*

**8.00-19.00h:** **Co-working space**

*Room Melis, Building D6, First floor*

## Wednesday, 23<sup>rd</sup> October

**9.00-11.00h:** **Registration of the participants** – only for participants who have not registered yet  
*Building D6, Ground floor, International Week desk*

**14.30-17.30h:** **Research seminars** (Format: 30' presentation, 10' Q&A)

**Moderators:** Sara Lombardi (University of Florence) and Alessandro Tampieri (University of Florence)

*Room “Bracco”, Building D6, 1st floor*

Faculty members, PhD students, Post-doc fellows are welcome

**8.00-19.00h:** **Co-working space**

*Room Melis, Building D6, First floor*



## Thursday, 24<sup>th</sup> October

**16.30-18.30h Guided tour of the Uffizi Gallery – TO BE CONFIRMED**

*Meeting point at 16.00: Piazza della Signora, at Cosimo I de' Medici statue: [here it is!](#)*

**Reservation and payment required at the reception desk upon registration on Monday, October 21**

**Minimum participants: 15** (Maximum participants: 25)

**20.00h: Social dinner @Restaurant Buca San Giovanni**

Piazza San Giovanni, Florence city centre, in front of the Dome.

Find the restaurant on [Google maps](http://www.bucasangiovanni.it/en-index.php) - <http://www.bucasangiovanni.it/en-index.php>

**Reservation required – Only for participants in the International Week**

Casual dress code

**8.00-19.00h: Co-working space**

*Room Melis, Building D6, First floor*

## Friday, 25<sup>th</sup> October

**9.00-12.00h: Certificates delivery**

*Building D6, Ground floor, International Week desk*

**8.00-19.00h: Co-working space**

*Room Melis, Building D6, First floor*



**N.B.**

**a) In order to meet the Erasmus+ programme requirements and make the event as more lively and engaging as possible, please note that each participant\* is expected to be involved in teaching within the assigned course(s) as well as to take part in the following activities:**

- Opening lecture by Prof. Wezel (Monday, October 21, morning)
- Opening lecture by Dr. Máximo Torero Cullen (Monday, October 21, afternoon)
- Round table – “Introduce yourself” (Tuesday, October 22)
- Research seminars session (Wednesday, October 23)

*\*except for those whose classes overlap one or more of the aforementioned activities.*

**b) All buildings in the Campus close at 8.00 pm**

**c) Wi-fi connection “Eduroam” available in all buildings of the campus.** Please contact the organizers if you need help

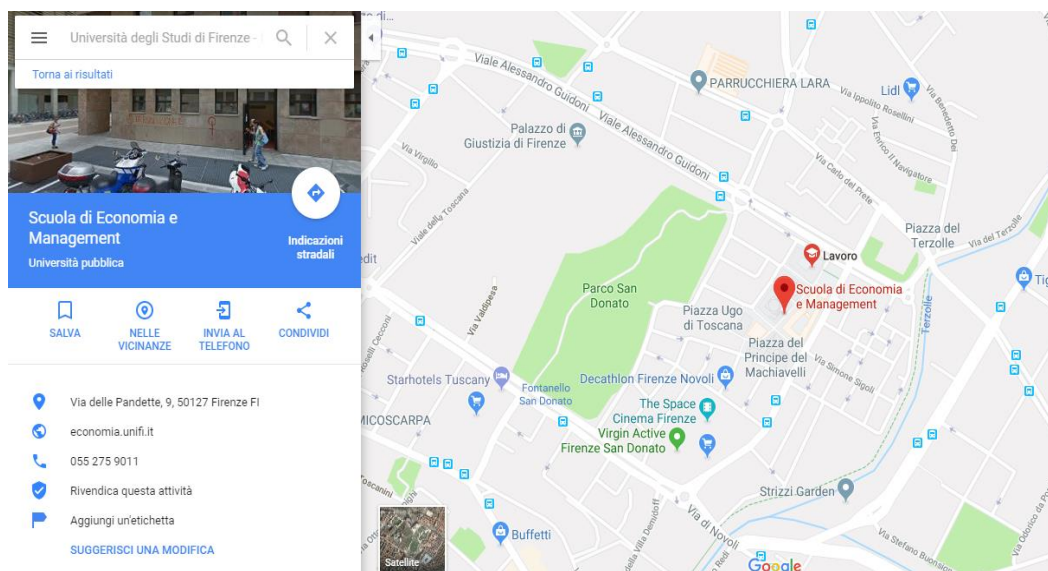
**d) Each participant has opportunity to access our library during the week.** You just need to inform the library desk by giving your name.



### LIST OF PARTICIPANTS

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## HOW TO FIND US



**Location:** Social Sciences Campus, Via delle Pandette 9, Building D6, 50127 Florence.

**Find us on Google maps:** [Department of Economics and Management - University of Florence](#)

**How to reach us from the city center** (find below two among the best options available):

### *Option 1*

- Take **Tram T2** from Firenze Santa Maria Novella central train station (both tram stops “Unità” and “Alamanni-Stazione” are fine)
- Get off at tram stop “**San Donato - Università**”
- Walk 6 minutes to the Social Sciences Campus, Via delle Pandette 9

### *Option 2*

- Take **Bus n. 23** from Firenze Santa Maria Novella central train station (both bus stops “Stazione Scalette” and “Scala Orti Oricellari” are fine)
- Get off at bus stop “**Del Prete Terzolle**”
- Walk 6 minutes to the Social Sciences Campus, Via delle Pandette 9

**More information** on possible routes can be found:

- on the [Florentine Bus Line Ataf website](#); they have also an App “Ataf 2.0”, but no English version is available so far
- on [Moovit](#) website or App (available also in English).



## ACCOMMODATION AND OTHER PRACTICAL INFORMATION

**If you need an accommodation, have a look at these links:**

- <https://www.destinationflorence.com/>
- [https://www.unifi.it/upload/sub/relazioni\\_internazionali/pratical\\_guide\\_welcome\\_service.pdf](https://www.unifi.it/upload/sub/relazioni_internazionali/pratical_guide_welcome_service.pdf)
- <https://www.thestudenthotel.com/florence/#>

### **Practical information**

- <https://www.visitflorence.com/tourist-info/>

### **How to get to Florence**

#### ***By plane***

The easiest way to get to Florence is to fly to Florence Airport (Florence Peretola-Amerigo Vespucci Airport; located 4 km from the city centre) or to Pisa International Airport (Galileo Galilei Airport), located about 80 km west of Tuscany's capital.

#### ***From Pisa Airport to Florence city centre:***

Find here the information you need: <https://www.visittuscany.com/en/ideas/how-to-reach-florence-from-pisa-airport/>

#### ***From Florence Airport to the city centre***

The best option is to take the new tram line (T2) which gets to the heart of the city (tram stop "Unità"). Alternative options are private transfers and taxi.

## CONTACTS

**International Relations DISEI:** [international.relations@disei.unifi.it](mailto:international.relations@disei.unifi.it)

Sara De Masi, Sara Lombardi, Alessandro Tampieri