



UNIVERSITÀ
DEGLI STUDI
FIRENZE

DISEI
DIPARTIMENTO DI SCIENZE
PER L'ECONOMIA E L'IMPRESA

International workshop
Innovation Intermediaries and Emerging Digital
Technologies
Dipartimento di Scienze per l'Economia e l'Impresa,
Università di Firenze,
14-15 December 2022

Wednesday, December 14 2:00-7:00 CET time

Building D6, Room 105

Google Meet joining info

Video call link: <https://meet.google.com/rda-kcpo-gzn>

Or dial: (US) +1 732-655-8271 PIN: 610 138 385#

14:00 *Welcome address*

14:10 *Introduction to the workshop*

14:30 Does Openness of Innovation Intermediaries call for more need of Data and Artificial Intelligence?. Lluís Ròmul Sala-Vilar, Tim Trautenecke, Jason Li-Ying

Opening the discussion: Federica Rossi

15:15 The role of innovation intermediaries in the diffusion of digital technologies in healthcare. Elie Abi Saad, Nathalie Tremblay, Marine Agogue

Opening the discussion: Federica Rossi

16:00 *coffee break*

16:30 What do intermediaries think about innovation intermediaries in supporting the diffusion of new digital technologies? Alessandro Paravano, Giorgio Locatelli, Paolo Trucco

Opening the discussion: Mehdi Bagherzadeh

17:15 Innovation, Digitalization and Manufacturing Firms' Performance: Does KIBS play a mediating role? Jean Pierre Seclen Luna, Jubalt Alvarez Salazar, Christian Cancino, Valentina Gomes

Opening the discussion: Federica Rossi

18:00 Stewards of emerging innovation in the FinTech sector: Meta-organizations as innovation intermediaries. Heloise Berkowitz, Antoine Souchaud

Opening the discussion: Federica Rossi



Thursday, December 15 • 9:00am – 3:00pm CET time

Building D6, Room D6/110

Google Meet joining info

Video call link: <https://meet.google.com/mam-stza-azs>

Or dial: (US) +1 573-518-7074 PIN: 311 912 982#

9:00 A bridge too far? Exploring the role of an innovation intermediary in trans-sectoral digital innovation. Andrea Kertens, David Langley

Opening the discussion: Annalisa Caloffi

9:45 Improving business model innovation in a data-driven context: the role of system integrators. Francesca Berti, Marco Cucculelli

Opening the discussion: Stefania Paladini

10:30 *Coffee break*

10:45 Crowd mining as a strategic resource for innovation seekers. Gianluigi Viscusi, Riccardo Bonazzi, Adriano Solidoro

Opening the discussion: Mehdi Bagherzadeh

11:30 Understanding the drivers of performance in professional services for innovation intermediation: Technology consultants vs. Management consultants. Christopher Williams, Sander van Triest

Opening the discussion: Annalisa Caloffi

12:15 *Lunch*

Building D4, Room D4/1.14

13:15 Applying natural language processing to search for solutions in the front-end of innovation - A systematic literature review with computational support. Julian Wahl

Opening the discussion: Mehdi Bagherzadeh

14:00 Innovation intermediaries at the convergence of digital technologies, sustainability and system governance. Claire Holland, Adam McCarthy, Priscila Ferri de Oliveira, Philip Shapira

Opening the discussion: Mehdi Bagherzadeh

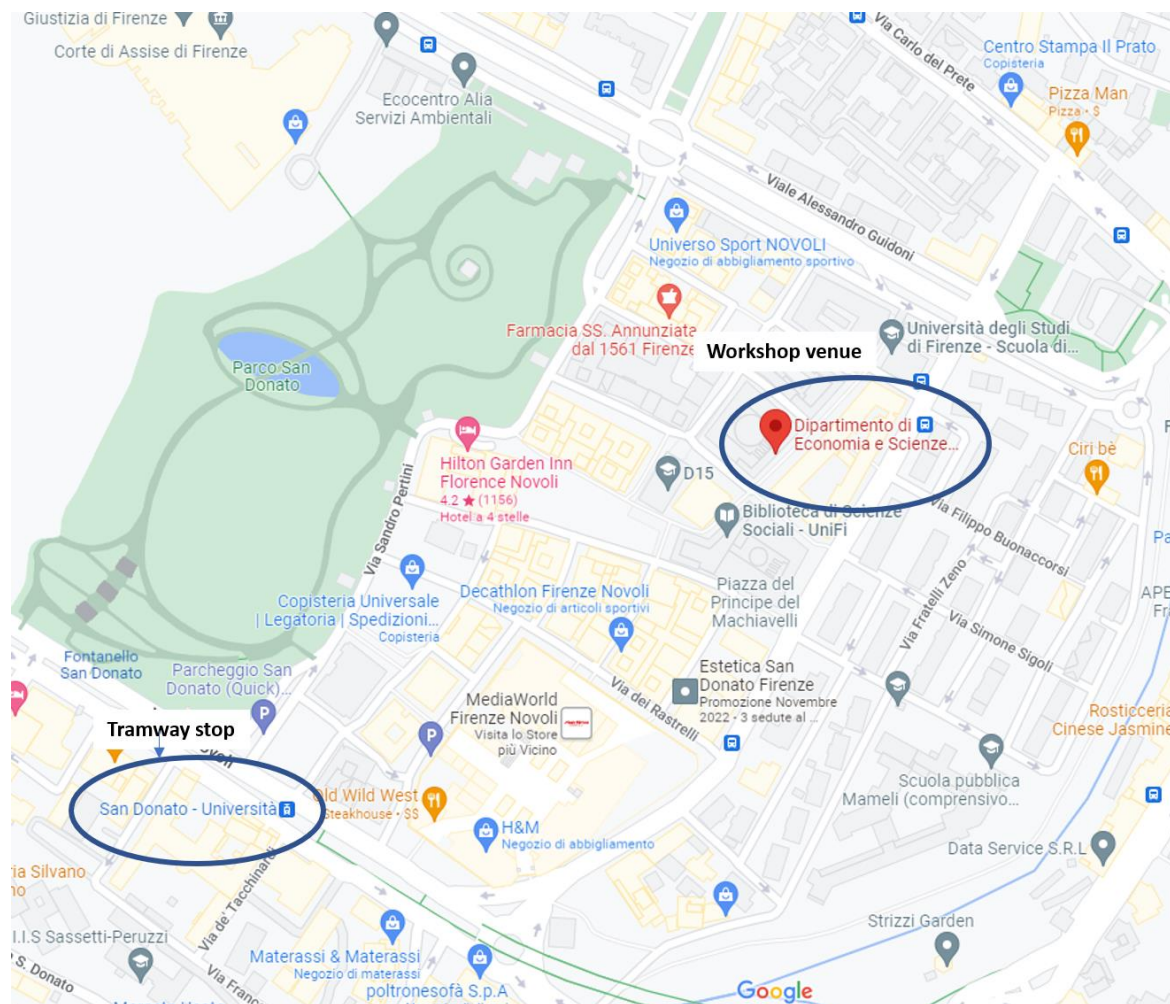


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Workshop venue:

Dipartimento di Scienze per l'Economia e l'Impresa,
Università di Firenze
Via delle Pandette, 9
50127 Firenze



For any additional info (e.g., on how to reach the venue), please refer to the workshop website:

www.innovationintermediaries.unifi.it