

First name / Surname | **Niccolò Viciani**
 Address
 Mobile phone
 E-mail
 Gender
 Date of Birth
 Nationalities

Work experience

- September 2023 – Present | *External Business consultant | Firm dealing with consultancy for funding, grants and subsidies*
 Golden Age S.r.l. (www.golden-age.it) | Viale Enrico Cialdini, 4 - 50137 Firenze, Italia
 Business consultancy, ESG and welfare consultancy and project management
- October 2016 – Present | *Director and event manager of local nightlife brands and founder, secretary, and treasurer of the non-profit cultural association "De vita beata"*
 Manager of Florence-based organizations focused on planning and promoting conferences, as well as social and cultural events for the city's youth
Main achievements: creation of "TIFiamo Firenze" project, a fundraising sporting event which received the patronage of Comune di Firenze and that aims to encourage the city's students to actively change and improve the world around them; creation of "Notte prima degli Esami - Firenze" project, a charity, social and cultural event that, with the patronage of Comune di Firenze and with the collaboration of Gallerie degli Uffizi, aims to offer a stage to young artists and students from the city to perform and to launch awareness campaigns; conception, launch, market entry and consolidation of the following brands: [Groovy](#), [L'appello](#), [Abitué](#), [Rumore](#), [Fiesta Lab](#), [Materya](#)
- July 2021 – August 2022 | *Marketing team leader | Startup dealing with digitization of sports club in the field of sportech*
 Sporteams S.r.l. (www.sportteams.it) | Via di Vacciano, 25 - 50012 Bagno a Ripoli, Italia
 Head of a five-person team, business and partner development and marketing strategy
Main achievements: redesign of the company website and PED; implementation of a digital and data-based customer service and sales system; publication of contents about the company on national media ([Corriere della Sera](#), [Startup Italia](#), [La Nazione](#), [Huffington Post](#), etc.) with Barabino & Partners; submission of the application (1.2M project) for the Smart&Start call with Deloitte and Digital Magics
- June 2020 – August 2022 | *Junior Business developer | Firm dealing with business and digital consultancy*
 HT Value S.r.l. (www.htvalue.it) | Via di Vacciano, 25 - 50012 Bagno a Ripoli, Italia
 Strategic planning, project management and customer management
Main achievements: management of an equity crowdfunding campaign for Sporteams ([160k](#); [Var Group S.p.A. as a professional investor](#)); obtainment and management of a 100k contract for the digital transformation of the RSA sector; consultancy for digital transformation and internationalization for companies in the fashion ([U-Boat](#)) and food ([Foody Farm](#); [Fishing Lab](#); [Le Pavoniere](#)) industries; implementation of a CRM system for equity and financial consultants of [Azimut Holding S.p.A](#)

Education and training

- January 2025 – Present | *Master's degree in Environmental management, circular economy and decarbonization* (EQF level 8)
 Scuola Superiore Sant'Anna (www.santannapisa.it)
- December 2023 – March 2025 | *Master's degree in Green management and sustainable businesses* (EQF level 7; held in English)
 Bologna Business School (www.bbs.unibo.it)
- September 2020 – March 2024 | *Master of science in Business management* (EQF level 7)
 Alma Mater Studiorum - Università di Bologna (www.unibo.it)
 Final score: 110/110 cum laude | Title of final thesis: Sustainability in companies: concept and reality. Historical evolution and challenges and prospects of performance
- April 2022 – April 2023 | *Master Z – Blockchain & Digital Assets*
 Private master (www.masterzblockchain.com) promoted by AIO Blockchain Lab SRL and supported by Crédit Agricole Italia, Algorand Foundation and other major companies

October 2016 – April 2020	<i>Bachelor's degree in Business administration</i> (EQF level 6) Università degli Studi di Firenze (www.unifi.it) Final grade: 109/110 Title of final thesis: The cultural and creative firms (CCI) in Italy
September 2011 – July 2016	<i>Classical high school Diploma</i> (EQF level 4) Liceo Classico Statale Michelangiolo (www.liceomichelangiolo.it)

Personal skills

Mother tongue | Italian

Foreign languages	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
	C1	C1	C1	C1	C1
	Level C1 Certificate – CLA Università degli Studi di Bologna, 29/01/2021				
English	A1	A1	A1	A1	A1
Spanish	Self-assessment				

Digital skills	SELF-ASSESSMENT				
	Information processing	Communication	Content creation	Safety	Problem solving
	Proficient user	Proficient user	Basic user	Proficient user	Proficient user

Highly skilled in the use of office applications (Microsoft Office; Google Workspace), HR and business organization software (Factorial; Slack), project management software (Jira; Gitscrum; Trello), CRM platforms (Freshsales; VTE; Zoho), social media advertising systems (Google ADS; Meta Business Manager)

Other skills | Mathematics tutor. Football player from 2002 to 2016 and again from 2022. Amateur tennis player

Driving license | Type B from May 2016

Additional information

Academic honours and awards	<i>Speaker at the seminar “Costruire comunità di lavoro”</i> Università degli Studi di Firenze (www.unifi.it)
12th May 2025	I participated as an invited speaker at the seminar “Costruire comunità di lavoro”, organised and promoted by Fondazione RUI, Università degli Studi di Firenze, and Accademia di Studi Strategici d’Impresa, presenting a talk entitled “L’ingresso nelle comunità lavorative delle nuove generazioni”
Academic honours and awards	<i>Guest lecturer for the course Filosofia morale d’impresa</i> Università degli Studi di Firenze (www.unifi.it)
13th March 2025	I designed and delivered a lecture on corporate sustainability within the course Filosofia morale d’impresa, part of the Master’s degree programme in Philosophy
Academic honours and awards	Merit award for graduates Alma Mater Studiorum - Università di Bologna (www.unibo.it)
14th December 2024	I received the University of Bologna’s Public recognition of merit award for graduates (academic year 2022/23), honoring those who have distinguished themselves through significant academic achievements while concurrently engaging in activities benefiting the community
Honours and awards	<i>Invited speaker at the “Firenze 2030” event</i> Comune di Firenze (www.comune.fi.it)
15th December 2018	Comune di Firenze invited me to speak about “my successful experience and my innovative ability” on the occasion of the "Night in Florence, Liveability and Nightlife" workshops in Palazzo Vecchio: my role was to coordinate several projects that were submitted to the city council

Firenze, 17/06/2025

f.to Il dichiarante
dott. Niccolò Viciani
Firma autografa sostituita a mezzo stampa, ai sensi dell'art 3, comma 2, del D.Lgs.n. 39/1993.
L'originale della presente dichiarazione è conservato presso il Dipartimento DISEI