

The workshop

The workshop focuses on the nature and role of entrepreneurship in contemporary developed and emerging economies and societies and its relation to governments and universities. The aim is to position entrepreneurship in the post-crisis context and its relation to governments and universities and how these factors contribute to explaining the countries' and regions' growth performance and resilience or vulnerability to the crisis. The accent is particularly on processes and patterns at local level in small and medium sized enterprises in local systems and districts, and the types and configurations of innovation these give origin to.

Since different institutions and institutional systems have an important effect on both entrepreneurship and its interplay with governance and the generation of knowledge and learning of related actors, the workshop intends to take a comparative perspective on the role of entrepreneurship and its interplay with universities and governments in different economic and social contexts. Attention is concentrated particularly on three distinct situations: an emerging economy (China), a developed independent market economy (the United States) and integrated developed market economies - both resilient and vulnerable economies - within the common currency area (Eurozone economies).

MONDAY 13 AND TUESDAY 14, LUNCH TIME

POSTER SESSION

Valentin Ramanouski: *Integrated Approach to Project Feasibility Analysis*

Andrey Bachmat: *Tendencies and Prospects of the Development of the Construction industry of the Republic of Belarus in Modern Conditions*

Giulio Galdi: *Territory as a Choral Subject*

Niccolò Pieri: *Cities in Movement: the Emergence of Urban Innovation. Hubs Facing the Globalization waves*

CONTACTS

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UNIVERSITY
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Department of Economics and Management
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INTERNATIONAL WORKSHOP

in collaboration with:

University of Florence, University of North Carolina at Chapel Hill, Zhejiang University, Hangzhou

THE REALM OF ENTREPRENEURSHIP: THE LOCAL PERSPECTIVE

TRENTO, MARCH 13th-14th, 2017

9:00 AM

DEPARTMENT OF
ECONOMICS AND MANAGEMENT
VIA INAMA, 5 - CONFERENCE ROOM

MONDAY, MARCH 13th

9:00-9:15 - WELCOME AND OFFICIAL OPENING

Geremia Gios, Bruno Dallago, Luciana Lazzeretti

1.1. ENTREPRENEURSHIP AND UNIVERSITIES

9:15-11:15 - Chair: Bruno Dallago

Peter Nielsen: *Innovation Modes and Knowledge Relations. The Learning Match between Universities and Enterprises in Denmark*

Andrea-Rosalinde Hofer and Peter Baur: *Common Trends and Country-Specific Practices in Graduate Entrepreneurship Support. Findings from Country Case Studies of Hungary, the Netherlands, Ireland and Poland*
Matteo Landoni and Alessandro Baroncelli: *Differences in University Support Practices and Their Effects on Research Spin-Offs. Exploring Determinants and Explaining Behavior of Academic Entrepreneurs in Boston*

Mary Donegan: *Innovation from the edge: Universities, Entrepreneurship and the Rise of localism*

Discussant: Simone Guercini

11:15-11:30: Coffee break

1.2. ENTREPRENEURSHIP AND UNIVERSITIES

11:30-13:00 - Chair: Zhikai Wang

Buck Goldstein: *Universities as Vehicles for Local Innovation and Economic Development*

Joachim Möller: *The Role of Universities in Regional Development: The Case of Regensburg*

Eric Brunat: *Economy of proximity, University Co-operation, Cross-Border Effect and Entrepreneurship: the Case of Savoie and Upper-Savoie region*

Discussant: Matteo Landoni

13:00-14:15: Lunch

1.3. ENTREPRENEURSHIP AND THE GOVERNMENT

14:15-16:00 - Chair: Buck Goldstein

Satoshi Mizobata: *Comparative Analysis of Innovation Policy and Market Quality: Lessons from Russia and Japan*

Wenjie Zhu and Zhikai Wang: *The Effect of Government Intervention on Entrepreneurship: Empirical Evidence from China*

Alexander Malyarenko: *The current State of the Investment Climate in the Construction Sector in Belarus*

Peter Baur: *European Commission, Knowledge Alliances (Skype)*

Andrea-Rosalinde Hofer: *OECD Trento HEInnovate*

Discussant: Eric Brunat

16:00-16:15: Coffee break

1.4. THE INFORMAL SECTOR AND ENTREPRENEURSHIP

16:15-18:00 - Chair: Satoshi Mizobata

Alexander Chepureno: *Informal Entrepreneurial Activity in Fragile 'Transitional' Contexts: a Typology and Case Based Evidence*

Edoardo Totolo e Giuseppe Folloni: *Access to Finance among Micro and Small Enterprises in Nairobi*

Maria Luigia Segnana e Maria Litvinova: *Quality of Firms' Management and Corruption in Turkey*

Alexander Chepureno: *National Research University Higher School of Economics - Moscow Ph.D. Program of the NRUHSE*

Discussant: Csaba Makó

19:30-21:30: Dinner

TUESDAY, MARCH, 14th

2.1. INNOVATION POLICY, ANCHOR INSTITUTIONS AND CREATIVE WORKPLACES

9:00-10:30 - Chair: Wen Xiao

Makó Csaba: *Creative Workers in Europe: Is It a Reserve of the 'Would Be Entrepreneurs'? (A Cross Country Comparison)*

Luciana Lazzeretti and Francesco Capone: *Creative Entrepreneurship and Local Development in a Global perspective*

David Smallbone: *Are Anchor Institutions the Answer to the Prayers and Small Business Owners in the UK*

Discussant: Peter Nielsen

10:30-10:45: Coffee break

2.2. INNOVATION AND ENTREPRENEURSHIP

10:45-12:15 - Chair: Luciana Lazzeretti

Zhikai Wang: *Entrepreneurship and mixed ownership reform in China*

Maria Tsouri: *Dynamic Analysis of Emerging Regional Innovation Systems: The case of Trentino, Italy*

Gabi Dei Ottati: *The Evolutionary Processes of Industrial Districts addressing Globalisation and New Information Technologies*

Discussant: David Smallbone

12:15-13:30: Lunch

2.3. THIRD SECTOR

13:30-15:00 - Chair: Gabi Dei Ottati

Ermanno Tortia: *Social Enterprises and Social Entrepreneurship in the European Context*

Valentina Blandi: *Informal Co-operative Governance: an Efficient Organizational Solution to Face Customer Uncertainty Starting from the Modularity Theory of the Firm*

Silvio Goglio: *Local public goods and social entrepreneurship*

Discussant: Wen Xiao

15:00-15:15: Coffee break

2.4. ENTREPRENEURSHIP AND EXTERNAL RESOURCES

15:15-16:15 - Chair: Silvio Goglio

Wen Xiao, Tianhang Xue, Jiadong Pan: *Foreign Investment and Quality of Exports: View of Enterprises' Preference*

Simone Guercini: *Native and Immigrant Entrepreneurship between Local Liabilities and Global Networks*

Discussant: Maria Luigia Segnana

3. CONCLUDING ROUNDTABLE

16:15-17:15 - Chair: Bruno Dallago

Buck Goldstein (University of North Carolina, Chapel Hill)

Zhikai Wang (University of Zhejiang)

Ermanno Tortia (University of Trento)