

Europass Curriculum Vitae

Personal information

First name(s) / Surname(s)

Simona Ciappei

Date of birth

24/10/1989

Current Position

October 2019 – to date

Ph.D. Candidate in Development Economics and Local Systems (DELoS)
Universities of Trento and Florence

Work experience

Dates

February 2019 – September 2019

Occupation or position held

Technology Transfer Agent

Main activities and
responsibilities

- Technology scouting and matching activities
- Supporting European, national, and regional projects' management
- Reporting activities

Name and address of employer

Fondazione per la Ricerca e l'Innovazione (Florence, Italy)

Dates

**May 2017- February 2019 (seconded to the University of Birmingham from
December 2017 to December 2018)**

Occupation or position held

Postgraduate Research Assistant

Main activities and
responsibilities

Main activities carried out:

- Literature review conduction
- Primary and secondary data collection
- Support to the completion of the following project's deliverables:
 - "Paper on the impact of GINs on manufacturing upgrading" (authors: Paulina Ramirez and Simona Ciappei)
 - "Paper on the impact of new technology on the organisation of production in high-tech districts or clusters" (authors: Marco Bellandi and Erica Santini; contributions from: Simona Ciappei, Lisa De Propriis, Paulina Ramirez, Olivier Crevoisier and Monica Plechero)
- Support the organization of the workshop organized in Florence by Fondazione per la Ricerca e l'Innovazione
- Attendance at the RSA annual conference (Lugano, June 2020) to present some preliminary results of a co-authored work titled "The digital transformation of traditional manufacturing systems: a comparative analysis of different upgrading paths" (with Erica Santini, Claudia Vecciolini, Lisa De Propriis and Paulina Ramirez)
- Project reporting activities

Name and address of employer

The above-described activities were carried out within the EU H2020 project MAKERS (Smart Manufacturing for EU Growth and Prosperity)

Fondazione per la Ricerca e l'Innovazione (Florence, Italy) - University of Birmingham (United Kingdom)

Dates

November 2015 – May 2017

Occupation or position held

Management Consulting Analyst

Main activities and responsibilities	<p>Main activities carried out:</p> <p>Supply Chain Area:</p> <ul style="list-style-type: none"> - Conducting market research aimed at developing new business proposals - Implementing SAP S&OP application aimed at managing and optimizing demand flows ("as-is" process assessment and "to-be" process mapping) for an Italian leading pharmaceutical company <p>Digital marketing Area:</p> <ul style="list-style-type: none"> - Developing customized CRM strategy for retail businesses (social CRM, loyalty programs, omnichannel strategy, customer experience management) - Designing an IoT solution for a beverage international company ("as-is" process assessment, "to-be" process mapping, cost-benefit analysis) - Conducting market research and data analysis for companies operating in the vending industry
Name and address of employer	Accenture S.p.A. (Milan, Italy)
Dates	March 2015 – October 2015
Occupation or position held	Trainee
Main activities and responsibilities	<ul style="list-style-type: none"> - Managing members' database - Supporting the management of the annual membership campaign - Supporting the organization of events and training courses for the affiliated firms
Name and address of employer	Confcommercio - Imprese per l'Italia Pistoia e Prato (Pistoia, Italy)

Education and training

Dates	September 2012 – February 2015
Title of qualification awarded	Master's Degree in Economic Sciences
Name and type of organisation providing education and training	University of Florence
Dates	September 2008 – April 2012
Title of qualification awarded	Bachelor's Degree in Business and Trade
Name and type of organisation providing education and training	University of Florence

Personal skills and competences

Mother tongue(s) **Italian**

Other language(s)

	Understanding		Speaking		Writing	
	Listening	Reading	Spoken interaction	Spoken production		
English	C1 (7.0)	C1 (8.0)	B2 (6.5)	B2 (6.5)	B2 (5.5)	
04/05/2019 – British Council - IELTS certification exam: overall band score: 7.0; CEFR level: C1						
German	A2	A2	A2	A2	A2	
<i>Self-assessment</i>						

Computer skills and competences **Mastery of Microsoft Office Suite (Word, Excel, PowerPoint, Access)
Basic knowledge of the following software: STATA, R, QGIS, GeoDa, UCINET**

Driving licence **B**

In accordance with the Italian Legislative Decree no. 196/2003 on Personal Data Protection and Global Data Protection Regulation (GDPR) 2016/679

Florence, 26/05/2021

Simona Ciappei