



UNIVERSITÀ
DEGLI STUDI
FIRENZE

DISEI
DIPARTIMENTO DI SCIENZE
PER L'ECONOMIA E L'IMPRESA

Scuola di
**Dottorato in
Scienze Sociali**

17th November 2023

10:00 am

CAMPUS NOVOLI | ROOM D15 0.05

The end of theory and the numbers speak for themselves. The role of territory and culture.

On June 23, 2008, Chris Anderson Editor-in-chief of Wired magazine posted an article on Wired's website, "The end of theory: the data deluge makes the scientific method obsolete". Now we are in the summer of AI and we assist to the rise of the algorithmic society and the affirmation of a new techno economic paradigm (from theory driven to data-driven AI).

This multi-disciplinary workshop represents a space for discussing the future societal challenges driven by the advent of the digital and sustainable transition. In a scenario of increasing uncertainty due to economic and environmental crises, where the advent of new digital technologies driven by Artificial Intelligence still has unknown consequences for the development of society, the workshop invites scholars to open a debate and reflect on the role of culture, territories and communities for cope with the emerging challenges of the era of "the end of theory and the numbers speak for themselves" to rethink new forms of societal economic development and scientific methods.

Workshop in honour of the retirement of Prof. Luciana Lazzeretti

ciclo di seminari

Coordinator
Luciana Lazzeretti
Università di Firenze

2023