# 4th European Colloquium on Culture, Creativity and Economy

# Florence, October 8-10, 2015

Department of Social and Economic Geography, Uppsala University, Sweden

#### In Collaboration With:

#### Department of Economics and Management, University of Florence

# Context

During the past decades myriad links between culture, creativity and economic practice have become major topics of interdisciplinary study. This colloquium aims to bring together leading edge scholars from across the social sciences to critically examine the intersections between these spheres and symbolic and culturally embedded values in particular, and how they are pervaded by and pervade the global economy. Our aim is to create a space for vibrant critical discussion about how 'creativity', cultural meanings, cultural phenomena, cultural workers and organizations are not only valuable to the market but increasingly drivers and framers of the systems of value and taste that economic actors attempt to capture and trade upon. Though culture and creativity have always been central to human civilization there is increasingly a need to understand culture and creativity as central agencies and motifs in the current stage of globalized capitalism, in the digital and knowledge economy, and in the development of human values, communities, regions and cities.

### **Purpose**

The Fourth European Colloquium on Culture, Creativity and Economy (CCE4), which will be held in Florence from **October 8-10, 2015**, will take up and continue an international and interdisciplinary debate on these topics. This debate was originally initiated during a workshop in Padua in 2011 and subsequently given an institutional character as a European Network of Excellence during European Colloquiums on Culture, Creativity and Economy in Uppsala in 2012 (CCE 1), Berlin in 2013 (CCE2) and Amsterdam in 2014 (CCE3).

The aim is to continue the debate while consolidating the emergent research network through follow-up events. Above all, however, the colloquium aims to bring scholars together in an exciting, intense and dynamic meeting aimed at generating not only new networks but new knowledge, approaches and practices. The event will give participants the chance to share ideas, receive feedback on current research, and to preview cutting edge research in the field. In other words, beyond simply constructing networks, the Colloquium will create a dynamic and sustainable discursive space.

# The Organizers

#### Local Conference Organizers: Florence

Luciana Lazzeretti (University of Florence) Francesco Capone (University of Florence) Niccolò Innocenti (University of Florence)

#### Colloquium Series Organizers: Uppsala

Taylor Brydges (Uppsala University) Brian J. Hracs (University of Southampton) Johan Jansson (Uppsala University) Cecilia Pasquinelli (Gran Sasso Science Institute) Dominic Power (Uppsala University) Jenny Sjöholm (Linköping University)







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### **Institutional Partners**

The institution hosting the Conference Series is the Department of Economics and Management at the University of Florence. The University of Florence was established in 1321 and comprises 12 schools and has about 60,000 students enrolled. The conference is co-sponsored by the Postgraduate Course on the Economics and Management of Museums and Cultural Goods. The institution organizing the Conference Series is The Centre for Research on Innovation and Industrial Dynamics (CIND) and the Department of Social and Economic Geography at Uppsala University. Established in 1477, Uppsala is the oldest university in Scandinavia and one of the largest with more than 40,000 students and more than 2,000 graduate students. The conference is co-sponsored by the Swedish Research Council (Vetenskapsrådet) and Knowledge Works (The Norwegian National Centre for Cultural Industries).



Vetenskapsrådet

Knowledge Works National centre for cultural industries