



UNIVERSITÀ  
DEGLI STUDI  
FIRENZE

**DISEI**  
DIPARTIMENTO DI  
SCIENZE PER L'ECONOMIA  
E L'IMPRESA

AREA  
INTERNATIONAL RELATIONS

# 1<sup>st</sup> Workshop on Research Methods “*Experimental Research*”

Department of Economics and Management, University of Florence  
Via delle Pandette 9, Building D6, 50127 Florence  
Aula Melis

**May 8, 2019, 9.00-17.30**

## KEYNOTE SPEAKER



### **Nikolaos Georgantzís**

**Burgundy School of Business, Dijon (France)  
School of wine and spirits business,  
Director of the Wine & Spirits Business Lab**

He is Full Professor of Behavioural Economics at Burgundy School of Business (France). After his PhD in Economics at European University Institute, Florence (Italy), he was professor in Spain at Universitat Jaume I and Universidad de Granada, and in UK at University of Reading. Since 2017 he is Director of the Laboratorio de Economia Experimental at Burgundy School of Business. His research interests are Behavioural economics—Decision; Economic analysis of law—Regulation; Experimental and Behavioural Economics--Economic Psychology; Experimental economics—Tourism; Industrial Organization--Wine Economic.

He has been teaching courses in Experimental economics; Industrial economics; Business applications; Game theory; Corporate social responsibility and Wine economics.

He has published in leading journals such as *Games and Economic Behavior*; *International Journal of Industrial Organization*; *Journal of Economic Management and Strategy*; *Journal of Behavioral and Experimental Finance*; *Journal of Economic Behavior and Organization*; *Journal of Public Economic Theory*; *Industrial Marketing Management*.



## PROGRAMME

**9.00-9.30.00h:** Registration of the participants

**9.30-11.15h:** Session “Introduction to Experiments”

- Why economic experiments?
- The revealed vs stated preference concepts
- Basic ingredients: Experiment, treatment, session, subjects, rewards, recruitment, subject pools, independence, etc.

**11.15- 11.45h:** *Coffee break*

**11.45-13.30h:** Session “Experiments: Types and methodological consideration”

- Basic ingredients: Experiment, treatment, session, subjects, rewards, recruitment, subject pools, independence, etc.
- Types of experiments (Lab, field, lab in the field, etc.)
- Methodological considerations and alternative methodologies

**13.30-14.30h:** *Lunch*

**14.30-16.00h:** Session “Individual decision making and psychological traits”

- Individual decision making: Theories and evidence
- Markets, equilibrium and learning
- Psychological traits and economic behavior
- Trends: Future experiments and gaps

**16.00- 16.30h:** *Coffee break*

**16.30-17.30h:** Propose your own design

- Discussion in class.

The workshop is open to anyone is interested in knowing more about experimental design. PhD students, research fellows, faculty members, etc are welcome.

**Participation in the workshop is free. No fee is required. However, registration at the workshop is mandatory: [registration form](#).**



## HOW TO FIND US

**Location:** Social Sciences Campus, Via delle Pandette 9, Building D6, 50127 Florence.

**Find us on Google maps:** [Department of Economics and Management - University of Florence](#)

**How to reach us from the city center** (find below two among the best options available):

### Option 1

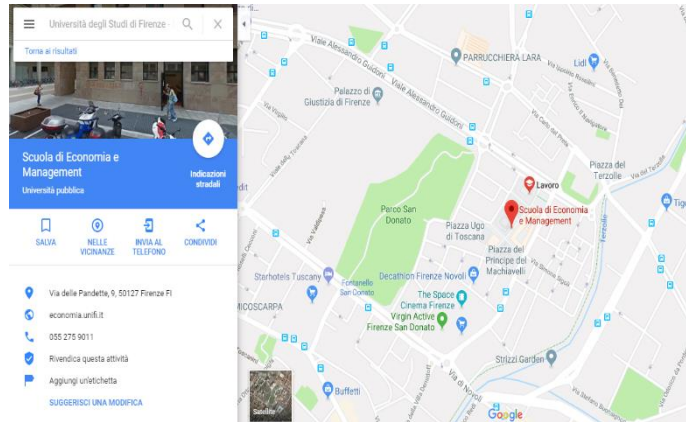
- Take **Tram T2** from Firenze Santa Maria Novella central train station (both tram stops “Unità” and “Alemanni-Stazione” are fine)
- Get off at tram stop “**San Donato - Università**”
- Walk 6 minutes to the Social Sciences Campus, Via delle Pandette 9

### Option 2

- Take **Bus n. 23** from Firenze Santa Maria Novella central train station (both bus stops “Stazione Scalette” and “Scala Orti Oricellari” are fine)
- Get off at bus stop “**Del Prete Terzolle**”
- Walk 6 minutes to the Social Sciences Campus, Via delle Pandette 9

**More information** on possible routes can be found:

- on the [Florentine Bus Line Ataf website](#); they have also an App “Ataf 2.0”, but no English version is available so far
- on [Moovit](#) website or App (available also in English).



## ACCOMMODATION AND PRACTICAL INFORMATION

If you need an accommodation, have a look at these links:

- <https://www.destinationflorence.com/>
- [https://www.unifi.it/upload/sub/relazioni\\_internazionali/practical\\_guide\\_welcome\\_service.pdf](https://www.unifi.it/upload/sub/relazioni_internazionali/practical_guide_welcome_service.pdf)
- <https://www.thestudenthotel.com/florence/#>

**Practical information on Florence**

- <https://www.visitflorence.com/tourist-info/>

## CONTACTS

**International Relations DISEI:** [international.relations@disei.unifi.it](mailto:international.relations@disei.unifi.it)

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