The workshop
The workshop focuses on the nature and role of entrepreneurship in contemporary developed and emerging economies and societies and its relation to governments and universities. The aim is to position entrepreneurship in the post-crisis context and its relation to governments and universities and how these factors contribute to explaining the countries’ and regions’ growth performance and resilience or vulnerability to the crisis. The accent is particularly on processes and patterns at local level in small and medium sized enterprises in local systems and districts, and the types and configurations of innovation these give origin to.

Since different institutions and institutional systems have an important effect on both entrepreneurship and its interplay with governance and the generation of knowledge and learning of related actors, the workshop intends to take a comparative perspective on the role of entrepreneurship and its interplay with universities and governments in different economic and social contexts. Attention is concentrated particularly on three distinct situations: an emerging economy (China), a developed independent market economy (the United States) and integrated developed market economies - both resilient and vulnerable economies - within the common currency area (Eurozone economies).

MONDAY 13 AND TUESDAY 14, LUNCH TIME
POSTER SESSION
Valentin Ramanouski: Integrated Approach to Project Feasibility Analysis
Andrey Bachmat: Tendencies and Prospects of the Development of the Construction Industry of the Republic of Belarus in Modern Conditions
Giulio Galdi: Territory as a Choral Subject
Niccolò Pieri: Cities in Movement: the Emergence of Urban Innovation. Hubs Facing the Globalization waves

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INTERNATIONAL WORKSHOP
in collaboration with:
University of Florence, University of North Carolina at Chapel Hill, Zhejiang University, Hangzhou

THE REALM OF ENTREPRENEURSHIP: THE LOCAL PERSPECTIVE
TRENTO, MARCH 13th-14th, 2017
9:00 AM
DEPARTMENT OF ECONOMICS AND MANAGEMENT
VIA INAMA, 5 - CONFERENCE ROOM
MONDAY, MARCH 13th
9:00-9:15 - WELCOME AND OFFICIAL OPENING
Geremia Gios, Bruno Dallago, Luciana Lazereretti

1.1. ENTREPRENEURSHIP AND UNIVERSITIES
9:15-11:15 - Chair: Bruno Dallago

Peter Nielsen: Innovation Modes and Knowledge Relations: The Learning Match between Universities and Enterprises in Denmark
Andrea-Rosalinde Hofer and Peter Baur: Common Trends and Country-Specific Practices in Graduate Entrepreneurship Support. Findings from Country Case Studies of Hungary, the Netherlands, Ireland and Poland
Mary Donegan: Innovation from the edge: Universities, Entrepreneurship and the Rise of localism
Discussant: Simone Guercini
11:15-11:30: Coffee break

1.2. ENTREPRENEURSHIP AND UNIVERSITIES
11:30-13:00 - Chair: Zhikai Wang

Buck Goldstein: Universities as Vehicles for Local Innovation and Economic Development
Joachim Müller: The Role of Universities in Regional Development: The Case of Regensburg
Eric Brunat: Economy of proximity, University Co-operation, Cross-Border Effect and Entrepreneurship: the Case of Savoie and Upper-Savoie region
Discussant: Matteo Landoni
13:00-14:15: Lunch

1.3. ENTREPRENEURSHIP AND THE GOVERNMENT
14:15-16:00 - Chair: Buck Goldstein

Satoshi Mizobata: Comparative Analysis of Innovation Policy and Market Quality: Lessons from Russia and Japan

TUESDAY, MARCH 14th
9:00-10:30 - Chair: Wen Xiao

Makó Csaba: Creative Workers in Europe: Is It a Reserve of the ‘Would Be Entrepreneurs’? (A Cross Country Comparison)
Luciana Lazereretti and Francesco Capone: Creative Entrepreneurship and Local Development in a Global perspective
Discussant: Peter Nielsen
10:30-10:45: Coffee break

2.1. INNOVATION POLICY, ANCHOR INSTITUTIONS AND CREATIVE WORKPLACES

2.2. INNOVATION AND ENTREPRENEURSHIP
10:45-12:15 - Chair: Luciana Lazereretti
Zhikai Wang: Entrepreneurship and mixed ownership reform in China
Maria Tsouri: Dynamic Analysis of Emerging Regional Innovation Systems: The case of Trentino, Italy
Gabì Dei Ottati: The Evolutionary Processes of Industrial Districts addressing Globalisation and New Information Technologies
Discussant: David Smallbone
12:15-13:30: Lunch

2.3. THIRD SECTOR
13:30-15:00 - Chair: Gabì Dei Ottati
Ermanno Tortia: Social Enterprises and Social Entrepreneurship in the European Context
Valentina Blaudi: Informal Co-operative Governance: an Efficient Organizational Solution to Face Customer Uncertainty Starting from the Modularity Theory of the Firm
Silvio Goglio: Local public goods and social entrepreneurship
Discussant: Wen Xiao
15:00-15:15: Coffee break

2.4. ENTREPRENEURSHIP AND EXTERNAL RESOURCES
15:15-16:15 - Chair: Silvio Goglio
Wen Xiao, Tianhang Xue, Jiadong Pan: Foreign Investment and Quality of Exports: View of Enterprises’ Preference
Simone Guercini: Native and Immigrant Entrepreneurship between Local Liabilities and Global Networks
Discussant: Maria Luigia Segnana

3. CONCLUDING ROUNDTABLE
16:15-17:15 - Chair: Bruno Dallago
Buck Goldstein (University of North Carolina, Chapel Hill)
Zhikai Wang (University of Zhejiang)
Ermanno Tortia (University of Trento)